
Amazon Waives Shipping on Clothing and Apparel Through Nonprofit Partners During Coronavirus Crisis

Amazon.com, Inc extends free shipping on clothing and apparel items offered by its nonprofit partners through the AmazonSmile Foundation and gives purchasers the option of donating back a portion of the proceeds to that same nonprofit.

SEATTLE, March 21, 2020 (Newswire.com) - Amazon.com, Inc, the world's largest online retailer extends free shipping on clothing and apparel items offered by its nonprofit partners like Salty Dog Paddle through the AmazonSmile

Foundation and gives purchasers the option of donating back a portion of the proceeds to that same nonprofit in order to cover their expenses during this crisis.



AmazonSmile is a website operated by Amazon with the same products, prices, and shopping features as Amazon.com. The difference is that when you shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price to the charitable organization of your choice, in this case Salty Dog Paddle. Every Salty Dog Paddle item available for purchase on www.amazon.com is also available on AmazonSmile (smile.amazon.com) at the same price. You will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages.

AmazonSmile has raised over 1 million dollars for injured rescue dogs through its partnership with Salty Dog Paddle since 2015.

As part of the partnership, Amazon.com is offering free shipping on all orders of Salty Dog Paddle clothing and apparel items to both Prime members and non-members alike during the Coronavirus outbreak. Our hope is that we can continue to support the mission of nonprofit organizations that may be experiencing a negative financial impact as a result of the crisis through the AmazonSmile Foundation.

Salty Dog Paddle is best known for its floppy dog ear SnapBack hat that was worn by one of the contestants on the TV show ABC's *The Bachelorette*, James Taylor, in 2016. The prior year, in 2015, the hat design became the inspiration for the infamous dog-ear filter used by social media company,

SnapChat. Their black "Salty Dog" T-Shirt (no longer available) also appeared on an episode of the TV Show It's Always Sunny in Philadelphia worn by Rob McElhenney.

Currently items are only available for sale in the North America - The United States, Canada and Mexico. To view the full inventory available for Salty Dog Paddle visit smile.amazon.com/saltydogpaddle or search for other nonprofit items on smile.amazon.com.

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